

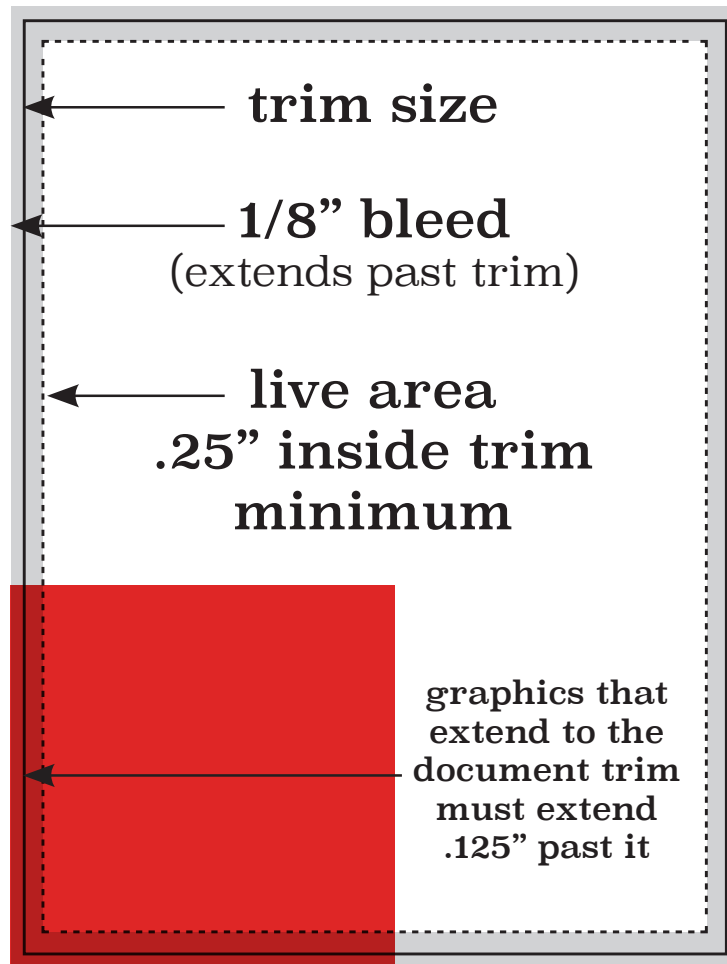
# + What is bleed?

## What bleed is and how to use it properly

Bleed is a printing term that is used to describe a document which has images or elements that touch the edge of the page, extending beyond the trim edge and leaving no white margin. When a document has bleed, it must be printed on a larger sheet of paper and then trimmed down.

The example below shows how a document should be set up with bleed. This is the way you must set up your document if you intend to have graphics that extend all the way to the edges of the cut item.

No printer can print right to the edge of a sheet therefore any standard size prints with bleed must actually be printed on a larger sheet and cut down.



For example:

Document  
trim size  
(finished size):  
8 1/2 x 11"

Size with bleed:  
8 3/4 x 11 1/4"



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